

INTRODUCING...

# Dental Blue<sup>®</sup>

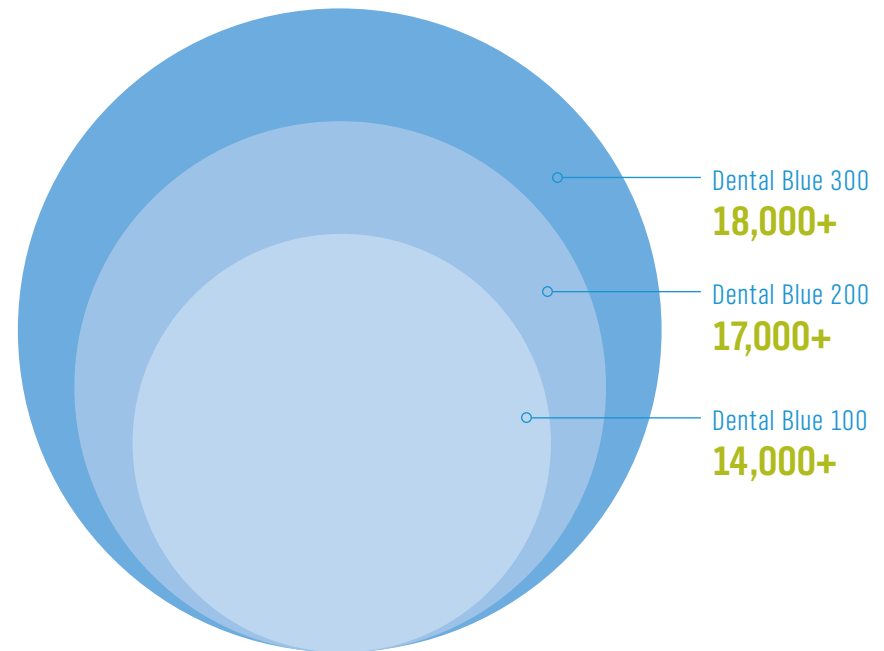
## The Power to Choose.

Our exciting new Dental Blue PPO product combines affordable dental networks with our flexible metallic plan designs.

### The result?

Dental insurance that can be tailored to fit your company's needs – and your budget.

- 6 Dental Blue metallic plan options including our new Silver Plus plan
- 3 large Dental Blue PPO networks
- More opportunities to save



All three Dental Blue PPO networks include oral surgeons, endodontists, and other specialists. No referrals needed!



**Dental Blue. The Power to Choose.**

For rate, plan and enrollment information, see other side.



# Dental Blue<sup>®</sup> THE POWER TO CHOOSE.

## Choose Dental Blue for Maximum Savings

With Dental Blue, members who choose network dentists can enjoy built-in fee discounts over and over. Discounts apply:

- On all covered services
- Even after members reach their annual maximum
- On services that may not be covered by the plan (e.g., implants, teeth whitening, braces)



## In your renewal package on the enclosed CD, you will find:

- ① Dental Blue PPO plan benefit comparisons for our 6 metallic plans including our new Silver Plus plan.
- ② A plan matrix, showing how Dental Blue PPO plans compare to your current BCC or BCL&H dental plans.
- ③ Dental Blue monthly rates for groups of 2-50.
- ④ An Employer Application, to request the addition of Dental Blue plans to your dental choices.
- ⑤ A Dental Blue Plan Change Request Form, to complete for employees who wish to move to a Dental Blue plan.

**If you have any questions or need additional information, please contact your Blue Cross agent, call Dental Customer Service or visit us online at [bluecrossca.com](http://bluecrossca.com).**